



Case: **iittala**



iittala Group is a leading company in modern Scandinavian design. The group has a strong position on its home markets in Finland, Sweden, Norway and Denmark with its brands Arabia, Hackman, iittala, Fiskars, BodaNova, öganäs Keramik, Rörstrand, Raadvad and Høyang-Polaris. Internationally, iittala Group focuses on creating growth through the iittala brand and the iittala stores and employs approximately 1,800 employees. iittala Group is part of the international Fiskars Corporation. www.iittalagroup.com

Profitability partnership in Future Factory -project

iittala is executing a large-scale development project at Arabia factory in Helsinki. By this Future Factory -project iittala aims to meet new, demanding cost-efficiency requirements in design object production.

SW-Development was chosen as a partner for Future Factory to contribute know-how in improving production efficiency.

Future Factory –project needed an investment study for a new, integrated production line. Investment efficiency and operating costs were calculated by means of dynamic simulation.

Further information:

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